

**INTERNATIONAL SEMINAR  
ON  
ENTREPRENEURSHIP OPPORTUNITIES  
IN  
THE EXPORTS INDUSTRY DURING THE  
COVID ERA**

**ORGANIZED BY**

**JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL  
KALKAJI, NEW DELHI**



**FEDERATION OF INDIAN EXPORT ORGANISATIONS**



**DATE**

**FRIDAY**

**29th JANUARY 2021**

**TIME**

**1500hrs - 1730hrs**

**VENUE**

**Virtual**

**Zoom Meeting**

## OVERVIEW

The COVID 19 pandemic has dealt a crushing blow to global businesses. Countries such as the US, Russia, China, Brazil and many others are experiencing sluggish demand and a rapid rise in inflation. The India growth story has also been grievously affected during the lockdown period. The CII in a 10 point agenda for increasing India's exports of goods and services, in line with the Prime Minister's vision of an "Atma Nirbhar Bharat", has stated that the country must aim to achieve 5% share of world merchandise exports and 7% in services by 2025.

The pandemic might have wrecked the global economy but on a positive side it has unlocked new opportunities in exports for Indian businesses, creating growth and new markets in multiple product categories. India can learn and gain maximum leverage from the current phase. By focusing on its domestic market and exploring entrepreneurship opportunities in the exports industry India can become one of the largest manufacturing hubs. It can replace China as the largest exporter thereby giving impetus to Government's flagship initiative of "Make in India". The need of the hour therefore is to adopt best policies and practices and ignite enthusiasm amongst young entrepreneurs to churn out better innovation and compete with Chinese products.

Shri Nitin Gadkari, Minister of Road Transport and Highways and MSMEs , has rightly pointed out that Covid-19 serves as an opportunity for increasing India's exports and should be seen as a 'blessing in disguise' . To give impetus to the Government's flagship programme, "Atma Nirbhar Bharat 3.0", he emphasised that entrepreneurial opportunities need to be tapped in the exports industry and various incentives schemes such as Emergency Credit Line Guarantee Scheme, Production Linked Incentive etc freely availed of. With the massive investments in manufacturing sector and the advancement in technology he averred India would be able to diversify production and hence develop itself as a global sourcing base and manufacturing destination.

## OBJECTIVES

The seminar aims to achieve the following key objectives:

- Provide knowledge and perspectives on the impact of COVID-19 on India's Exports industry
- Explore scope and opportunities for entrepreneurs to enter the manufacturing and allied sectors of our Exports industry.
- Share insights on the challenges faced by the Exports industry and explore possible solutions through adoption of Government's flagship programmes of "Atma Nirbhar Bharat 3.0" and "Make in India".

## TARGET PARTICIPANTS

The seminar is intended for academicians, research scholars and corporate managers who desire to acquire rich knowledge and gain a wider perspective on the entrepreneurship opportunities available in the exports industry during and post the Covid era.

PROGRAMME SCHEDULE	
Time	Event
3:00pm - 4:00pm	INAUGURAL SESSION
3:00pm - 3:05pm	INTRODUCTION OF GUESTS
3:05pm - 3:10pm	WELCOME ADDRESS BY ADVISOR TO CHAIRMAN, JIMS DR. (CDR.) SATISH SETH
3:10pm - 3:20pm	ADDRESS BY MR. T.S. AHLUWALIA, MEMBER, MANAGING COMMITTEE, FIEO
3:20pm - 3:30pm	ADDRESS BY MR. ASHWANI KUMAR CHAIRMAN, NORTHERN REGION, FIEO
3:30pm - 3:40pm	ADDRESS BY DR AMIT GUPTA CHAIRMAN, JIMS
3:40pm - 3:55pm	INAUGURAL ADDRESS BY CHIEF GUEST DR AJAY SAHAI DG AND CEO, FIEO
3:55pm - 4:00pm	VOTE OF THANKS BY DR. ASHOK SHARMA DIRECTOR, JIMS
4:00pm - 5:30pm	PANEL DISCUSSION
4:00pm - 4:10pm	ADDRESS BY PANEL CHAIRPERSON DR AK SENGUPTA EX DEAN, IIFT AND PROFESSOR, JIMS
4:10pm - 4:25pm	ADDRESS BY MR. RAVI NANDAN SINHA DIRECTOR OF DEVELOPMENT AT MSME BUSINESS FORUM INDIA
4:25pm - 4:40pm	ADDRESS BY MR. JOHN ASLANIS, CEO AT 2S PRO GROUP, LONDON, UNITED KINGDOM
4:40pm - 4:55pm	ADDRESS BY PROF. HARKIRAT SINGH, IIFT
4:55pm - 5:05pm	ADDRESS BY DR ANIMESH SAXENA MD, NEETEE APPARELS LLP
5:05pm - 5:15pm	ADDRESS BY MS AMLA SHRIVASTAVA HEAD DESIGNER, EPCH
5:15pm - 5:25pm	ADDRESS BY MS GUNEESHA KOHLI, BUSINESS HEAD, FOOTWEAR & ACCESSORIES, MALIKA INTERNATIONAL
5:25pm - 5:30pm	VOTE OF THANKS

### REGISTRATION LINK:

<https://forms.gle/AYM8GisBCTeT5x1MA>

\*NO PARTICIPATION FEES\*

\*E-CERTIFICATES WILL BE AWARDED\*

## ABOUT JIMS

Jagannath International Management School (JIMS) Kalkaji, New Delhi, functions under the aegis of Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high-quality professional education since 1993. Our campus at Kalkaji has over time developed into a reputed center of excellence for the conduct of research and consultancy services for the private and public sector organizations. Our sustained focus on improving the quality of our academic deliverables has resulted in accreditation of our institute by National Assessment and Accreditation Council (NAAC) and National Board of Accreditation (NBA). Our Post Graduate Diploma in Management (PGDM) and Post Graduate Diploma in Management - International Business (PGDM- IB) Programmes have been granted equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU) . The institute has also been awarded the ISO 9001-2015 international quality certification.

### **JIMS, Kalkaji has been honoured with the following coveted rankings/awards :**

- Ranked 27th Best B School in India by TOI.
- Ranked A+++ by Business India
- Ranked Top B School of Super Excellence in India by CSR-GHRDC
- 39th Best B School in India (NHRDN Survey)
- 12th Best B School in India by The Week

## ABOUT FIEO

The Federation of Indian Export Organisations (FIEO), a non-profit organization, was set up by the Ministry of Commerce, Govt. Of India in 1965 to co-ordinate and focus the efforts of all organizations in the country engaged in export promotion. The Federation has evolved into a key player in the promotion of trade, investment and collaboration. It represents the interest of professional government recognized exporting firms, consultancy firms, service exporters, banks, export management training institutes etc. Its membership comprises of exporting firms with strong credentials, called Government recognized Export House, Star Export House, Trading House and Premier Trading House, besides Consultancy firms. FIEO works as a partner of the Government of India in providing inputs on various trade policy issues and also acts as a strong linkage between the Government and the Industry.

## COMMUNICATION AND CONTACT

### **PROGRAMME COORDINATOR**

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### **PROGRAMME DIRECTOR**

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### **PROGRAMME CHAIRMAN**

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